**🌱 Annex G – ESG At‑One‑Glance**

Methodology: Impact ratios derived from modelled ESG metrics, based on Terra Vita’s pre‑launch assumptions. Validation will occur post‑launch.

Impact Ratios Table

|  |  |
| --- | --- |
| Metric | Value |
| Jobs per €35k invested | 1 |
| CO₂ offset per hectare (tons/year) | 5 |
| Community workshops per year (from Y2) | 3 |

Key View: Impact ratios make ESG tangible and memorable for investors — linking capital directly to jobs, carbon offsets, and community engagement.

Investor Logic

Jobs: Every €35k invested translates into 1 new job, demonstrating efficiency of capital-to-impact.

Carbon: 5 tons of CO₂ offset per hectare annually strengthens Terra Vita’s climate credentials.

Community: 3 workshops per year embed Terra Vita in the local ecosystem and build trust.

Visual

